

## Privacy Policy

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Privacy Policy Startup Villages's mobile application/s/ website/ any other electronic medium of communication ("Communication Medium") is for the users of [www.GCCStartup.News](http://www.GCCStartup.News), [www.StartupBerita.com](http://www.StartupBerita.com) & [www.HalalBizNews.com](http://www.HalalBizNews.com); owned and operated by TMA Worldwide Ltd, UK.

The terms We, Us, GCCStartup.News, Startup Berita & Halal Biz News or Our, wherever used refer to TMA Worldwide Ltd, UK. Ltd., which expression shall mean and include its affiliates, successors and permitted assignments. We are committed to protecting and respecting your privacy. This Policy constitutes a legal agreement between

You, as the user of the Communication Medium, and GCCStartup.News, Startup Berita & Halal Biz News as the owner of the Communication Medium. This Policy has been drafted in compliance with the applicable data protection rules and regulations of UK & California Privacy Law and shall by inference include and comply with any amendments thereto unless expressly excluded.

BY VOLUNTARILY PROVIDING US WITH THE INFORMATION REQUESTED, YOU ARE CONSENTING TO ITS PROVISION (INCLUDING ANY INFORMATION THAT MAY QUALIFY AS PERSONALLY IDENTIFIABLE INFORMATION) AND OUR USE THEREOF IN ACCORDANCE WITH THIS POLICY.

### **1. Applicability**

This privacy policy (Policy) describes Our policies and procedures on the collection, use, storage and disclosure of any information including, business or personal information provided by You (You/r) while using Our Communication Medium. Your use of the

Communication Medium will be governed by this Policy in addition to the Terms of Use as applicable to You. The Policy together with the Terms of Use are referred to as the Documents. During your association with GCCStartup.News, Startup Berita & Halal Biz News, you may be required to execute certain other commercial agreements (Commercial Agreements) and such Commercial Agreements shall govern Your business relationship with GCCStartup.News, Startup Berita & Halal Biz News as per the terms thereof. In the event of any conflict between such agreement and the terms enforced under this Policy, the terms of this Policy shall prevail.

## **2. Collection of Information**

GCCStartup.News, Startup Berita & Halal Biz News would use the information provided by You only for the purposes described in the Policy and in accordance with the Documents. During Your use of Our Communication Medium, we may collect and process such information from You, including but not limited to:

(a) Information that You provide to Us by filling in forms on our Communication Medium. This may include personally identifiable information such as name, email address, mailing address, phone number, financial information, video, audio etc., Unique identifiers such as user name, account number, password and preferences information such as favorites lists, transaction history etc.; UK, August 2021

(b) Information relating to Your business that may be used by Us on the Communication Medium or otherwise as agreed to for Our analysis for further engagement. This information will generally not be used with an identification of individual users or individual businesses. Transparency of a user and business information related to an identifiable business is restricted to recipient users associated with Startup Villages who have been specifically authorized to view such information by the originating and authorizing user;

(c) Information that You provide when You write directly to Us (including by e-mail);

(d) Information that You provide to Us over telephone. We may make and keep a record of the information You share with us;

(e) Information relating to logs is automatically reported by Your browser each time You access a web page. When You use our Communication Medium, Our servers automatically record certain information that Your phone sends whenever You visit our Communication Medium.

### **3. Cookies**

"Cookies" are small files that reside on Your phones' hard drive and generally contain an anonymous unique identifier and are accessible only by the Communication Medium that placed them there and not any other sites. We may collect information about Your general internet usage by using a cookie file which is stored on the hard drive of Your phone. Cookies help Us improve Our Communication Medium and deliver a better and personalized service. Cookies enable Us:

(a) to estimate Our users size and usage pattern;

(b) to store information about Your preferences, and allow Us to customize Our Communication Medium per Your interests;

(c) to speed up Your searches;

(d) to recognize You when You return to Our Communication Medium.

You may refuse to accept Cookies by activating the setting on Your browser which allows You to refuse the setting of Cookies. However, if You select this setting You may be unable to access certain parts of Our Communication Medium. Unless You have adjusted

Your browser setting so that it will refuse Cookies, Our system may issue Cookies when You log on to our Communication Medium. The use of Cookies by Our partners, affiliates, advertisers or service providers is not covered by the Policy. GCCStartup.News, Startup Berita & Halal Biz News may use the services of certain third parties, for the purpose of operating and administering the Communication Medium.

Such third-party service providers may collect the information sent by You as part of a web page request, including Cookies and your IP address and such information will be governed by the privacy policies of the third-party service providers. Third party Websites which are accessible from our Site via links, click-throughs or banner

advertising may use Cookies. However, it is important for us to inform you that we have no access or control over such Cookies and do not accept responsibility with regards to them.

#### **4. Use of the Information**

We may use the information provided by You in the following ways, viz:

- (a) monitor, improve and administer Our Communication Medium;
- (b) conduct research and analysis;
- (c) analyze how the Communication Medium is used, diagnose service or technical problems, maintain security;
- (d) remember information to help You efficiently access the Communication Medium;
- (e) monitor aggregate metrics such as total number of viewers, visitors, traffic, and demographic patterns;

UK August, 2021